

Eric Jackson

360.525.4730 | eric@aldercreative.com

Qualifications & Skills

- Ability to manage multiple marketing projects in tandem through effective communications and problem-solving
- Creative background & ability to communicate effectively with a creative team
- Team player with positive attitude and ability to give useful feedback for creative progress
- Experienced creative work including graphic and text layout for a variety of digital and print media, photography and videography
- Proficiency in Mac OS X and Microsoft Windows operating systems, Adobe Creative Suite, Google GSuite administration, HTML, CSS, PHP/MySQL database management and Wordpress
- Copywriting and Editing for web design, blogging, advertising and more

Work Experience

Art Director, Partner

alder|creative, 2013 to present

Working on a small team to procure new business, create project scopes for clients and develop and produce creative works for a variety of clients including both large non-profits and small businesses.

Clients include, among others:

- *Grays Harbor County Tourism*, advertising campaign
- *Grays Harbor County Health Department*, graphic design, promotions & photography
- *Seabrook Events and Cottage Rentals*, photography
- *Public Hospital Dist. 1 Political Campaign*, concept, graphics, web design
- *Steam Donkey Brewing Company*, logo, website and consulting
- *Grays Harbor Community Hospital*, internal and external communications including: logos, promotional materials, advertising, newsletter, copywriting, videography, photography & more

Freelance Creative & Marketing Consultant

PNW Region, 2007 - 2013

- Columbia River Economic Development Council, Lead graphics and interface designer
- Grays Harbor Talk
- ShopForExhibits.com
- Grays Harbor Paper
- Grays Harbor Community Hospital, promotional materials and graphic design

Education

2009 Washington State University

Bachelor of Arts, Digital Technology and Culture

Minor in Philosophy